

UNITED WAY OF GREATER ATLANTA  
**21 DAY CHALLENGE**  
**RACIAL EQUITY**

# Thousands of Greater Atlantans will unite online to learn and grow together

The 21-Day Racial Equity Challenge is a powerful opportunity to develop a deeper understanding of how inequity and racism affect all our lives, our Greater Atlanta communities and child well-being.

- 100% FREE to participate
- Topics include Racism in Atlanta, Housing & Redlining, Intersection of Race + Gender, Allyship, and the effects of racial inequities on child-well-being.
- Starting March 15th, participants will receive daily challenges, exclusive invitations to virtual events and our private Racial Equity Challenge Facebook Group.
- The challenge is at your own pace. If you miss a day or two, you can easily catch up at your convenience.

[racialequity.unitedwayatlanta.org](http://racialequity.unitedwayatlanta.org)



#### INDIVIDUALS

Visit the website to learn more and sign up to join the challenge.



#### BUSINESSES

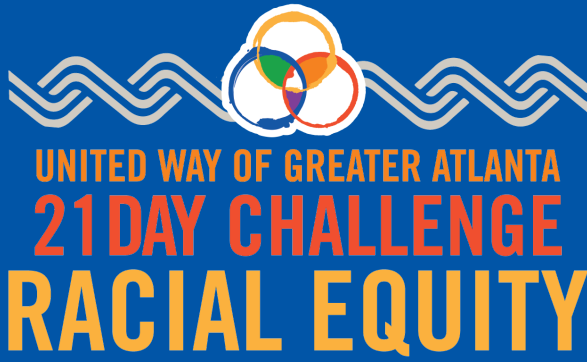
Register your organization or company as a Supporter and get the tools you need to share the challenge with employees and others. Plus get listed as a Supporter on our website.

#### THANK YOU

The following organizations have provided funds to support the United Way Racial Equity and Healing Fund. [Learn more](#) about how we are supporting communities of color by removing the barriers of racial inequity.

Anthem  
Assurant  
Betty and Davis Fitzgerald  
Foundation  
Gas South  
Genuine Parts Company  
Global Payments Inc

Printpack  
Robert W. Woodruff Foundation  
Southern Company Gas  
Target HQ  
The Annie E. Casey Foundation  
The Coca-Cola Company  
Truist



Join us to learn, grow  
and reimagine the path  
forward, together.

## United Way of Greater Atlanta is excited to present the 21-Day Racial Equity Challenge!

Disparities across race and zip codes are holding us back and limiting the opportunities for our children. This may be our present reality, but it doesn't have to be our future! The 21-day Racial Equity Challenge is a powerful opportunity to learn more, grow as an ally and advocate and re-imagine a united path forward as an equitable Greater Atlanta.

The self-guided learning explores the history and impact of racism and how it has shaped child well-being across Greater Atlanta. Gain insights, tools for courageous conversations, resources for healing, discover ways to engage and act while building connections to a network of leaders.

### ABOUT THE CHALLENGE

- Thousands of Greater Atlantans will sign-up to participate.
- Starting March 15th, participants will receive 3 emails for seven weeks with readings, videos, podcasts, and ways to take action.
- Anyone can participate, and learning can be individual or in groups.
- Participation is free. All you need to do is sign-up.

### JOIN US!

Interested in signing up or having your organization or company become a supporter?

Visit: [racialequity.unitedwayatlanta.org](https://racialequity.unitedwayatlanta.org)

**Add your organization's name to our growing list of supporters**

**Amplify our message and help promote the challenge in our community.**

**Access the tools you need to share here:** →

[racialequity.unitedwayatlanta.org/promotional-toolkit/](https://racialequity.unitedwayatlanta.org/promotional-toolkit/)

